
| DATE: 03/28/90 SALES INFORMATION SYSTEM TIME: 10:14 |
| SUBJECT: SHOP RITE SUPERMARKETS SENDER: NICK KURUC 1240 |

TO: F. L. MANEY
R. L. VAN SICKLE
J. H. CASEY
R. R. STEELE

RE: SHOP RITE SUPERMARKETS (1177-00-00)
IMPORTANT: REPLY REQUESTED

GENTLEMEN:

D.M. JA 14/2/90
T&D R 14/3/90
S.R.M. DD 1/1/1
S.A.M. DD 14/6/90

FRAND BALAS, BUYER/MERCHANDISER, FOR SHOPRITE SUPERMARKETS HAS REQUESTED THAT WE IMPLEMENT THE FOLLOWING CHANGES WITH REGARD TO MERCHANDISING IN SHOP RITE STORES LOCATED IN YOUR DIVISIONS:

- O DIV. 1426: # 145, STATEN ISLAND: SURVEY STORE FOR PLACEMENT OF FLEX UNITS FOR IMPROVED VISIBILITY, NSS PLAN WITH VERTICAL LOAD FOR BOTH RJR, AND PHILIP MORRIS.
101, STATEN ISLAND: ENSURE THAT SHELVES ARE TAGGED FOR OUR NSS PROGRAM
- O DIV. 1326: # 521, PHILADELPHIA: ENSURE THAT NSS SHELVING IS TAGGED. PLEASE NOTIFY WHICH COMPANIES HAVE NOT TAGGED THEIR SPACE.
461, PHILADELPHIA: SAME REQUEST AS ABOVE.
- O DIV. 1332: # 559, BENSALEM: SURVEY STORE FOR NSS PLAN RECCOMENDATIONS. POSSIBILITY OF VERTICAL LOAD FOR RJR, AND PHILIP MORRIS. INFORMATION TO INCLUDE TOTAL LINEAR FEET, AND ROWS. WILL FLEX SHELVING BE NEEDED?
- O DIV. 1228: # 403, CLARK: ENSURE THAT THE CURRENT PACKAGE MERCHANDISERS HAVE BEEN RESET. RECOMMENDATIONS FOR IMPROVED NSS PROGRAM.

I WOULD APPRECIATE YOUR REPLIES TO THE ABOVE VIA D/T BY THURSDAY, APRIL 12.

AS ALWAYS, THANK YOU FOR YOUR VALUED ASSISTANCE.

REGARDS,
NICK

G. N. KURUC, JR.
GNK/FR
M-2

CC: D. L. BOMGARDNER
L. A. SASSO
J. P. RENEHAN
NASA

4/2/90

TO: LISA

Please handle the above
and mail to the office stating
that this has been completed,
no later than 4/10/90.

Joe
J.H. Casey

*** END OF MESSAGE ***

51849 9764